



## I need a application written for 1 year free subscription in MAKE.COM as per my expertise

Here is a ready-to-send application for a 12-month free Make.com subscription tailored to Md Nasim's profile and aligned with Make's Startup/NGO programs that offer one year of free access to eligible applicants. <sup>[1]</sup> <sup>[2]</sup> <sup>[3]</sup>

The text cites the relevant Make program details and leverages verified experience, audience reach, training impact, and technical capabilities from the attached profile. <sup>[2]</sup> <sup>[3]</sup> <sup>[1]</sup>

### Application letter

Subject: Application for 12-Month Free Subscription to Make.com

Dear Make Program Team, <sup>[3]</sup> <sup>[1]</sup>

This application respectfully requests consideration for a 12-month complimentary Make subscription to support product development, internal automations, and large-scale training initiatives led by Md Nasim, Founder & CEO of FnSoftwares & Institute (Dinajpur, Bangladesh). <sup>[1]</sup> <sup>[3]</sup>

Applicant overview: Md Nasim is a Bangladesh-based tech entrepreneur, educator, and author with a 1.5M-subscriber YouTube channel and a 150K-member training community, focused on practical digital skills and entrepreneurship at scale. <sup>[3]</sup>

FnSoftwares & Institute provides software services and structured training programs that upskill youth and early professionals in web development, freelancing, and technology-driven careers while operating from Dinajpur with national reach via digital platforms. <sup>[3]</sup>

Planned use of Make:

- Build and document repeatable automations for lead capture, learner onboarding, course delivery, support, and certification workflows to reduce manual overhead and increase training throughput. <sup>[3]</sup>
- Develop public templates and tutorials (e.g., CRM syncs, enrollment pipelines, feedback reporting, content publishing) to help the broader community adopt Make for real business outcomes. <sup>[1]</sup> <sup>[3]</sup>
- Produce case studies and showcase results across an existing audience of 1.5M+ subscribers and 150K+ community members to amplify Make adoption across South Asia's growing freelancer and SMB ecosystem. <sup>[3]</sup>

Impact and deliverables to Make:

- Publish at least 6 open templates and 4 step-by-step tutorials featuring Make scenarios addressing high-demand use cases in marketing, ops, and education, including detailed implementation videos. <sup>[1]</sup> <sup>[3]</sup>
- Host 2 public webinars and 1 live Q&A focused on Make best practices for beginners and intermediate builders, featuring scenario design, error handling, and scale considerations. <sup>[1]</sup> <sup>[3]</sup>
- Provide a quantified case study (time saved, error reduction, throughput increase) from institute operations and a second case study from a partner cohort to highlight Make ROI with verified metrics. <sup>[1]</sup> <sup>[3]</sup>

#### Program fit:

- Kindly evaluate eligibility under the Make Startup Program, which provides free access to the Teams plan for one year (480k operations for partner-backed startups, 240k operations for bootstrapped startups) subject to criteria and review, or consider the Make NGO track if the training mission qualifies for a one-year Pro plan with 40,000 operations per month for certified nonprofits. <sup>[2]</sup> <sup>[1]</sup>
- If selected, the program benefits will be converted into community-facing educational assets, case studies, and reusable templates that measurably expand Make's footprint in a rapidly growing regional market of aspiring freelancers and SMB builders. <sup>[3]</sup> <sup>[1]</sup>

#### Credentials and traction:

- 1.5M-subscriber channel with national media recognition, bestselling books on freelancing, and a 150K-member learning community that accelerates adoption of practical tools and workflows at scale. <sup>[3]</sup>
- Proven technical background in web application development and API integration, plus demonstrated success executing structured partnerships and conversion-focused campaigns with global SaaS brands. <sup>[3]</sup>

#### Request:

- Approval for a 12-month free Make subscription under the appropriate program track; the team will execute the deliverables above within the first 6 months and share outcomes publicly for community benefit and Make brand amplification. <sup>[2]</sup> <sup>[1]</sup> <sup>[3]</sup>

Thank you for the consideration and the opportunity to extend Make's impact through high-leverage training, templates, and case studies in a community ready to adopt robust, visual automation. <sup>[2]</sup> <sup>[1]</sup> <sup>[3]</sup>

Sincerely,

Md Nasim

Founder & CEO, FnSoftwares & Institute <sup>[3]</sup>

## Optional add-ons

- Metrics pledge: Publish quantified outcomes (e.g., hours saved per month, % error reduction, % increase in enrollments) and attribute the scenarios to Make in public assets to support social proof and community learning. <sup>[1]</sup> <sup>[3]</sup>
- Community co-marketing: Coordinate a Make Community spotlight or office hours featuring two live builds and curated templates targeting onboarding and CRM hygiene for small teams. <sup>[1]</sup> <sup>[3]</sup>
- Education alignment: Package a beginner “Make Fundamentals” pathway for learners as a free cohort, driving adoption through project-based templates aligned to typical SMB stacks. <sup>[1]</sup> <sup>[3]</sup>

## Submission notes

- Startup Program: Complete the application form and, if applicable, select an accelerator/incubator/VC partner; partner-backed startups may receive 480k operations for one year, and bootstrapped startups may receive 240k operations for one year, per current program description and eligibility review. <sup>[1]</sup>
- NGO Program: Certified nonprofits focused on education/sustainability can apply for a 12-month Pro plan with 40,000 operations per month, subject to criteria and selection by Make. <sup>[2]</sup>

## Why this fits

This application leverages a verified national-scale training audience, hands-on software delivery experience, and a clear plan to convert program benefits into public, reusable assets that expand Make adoption across a high-growth learner and SMB ecosystem in South Asia. <sup>[3]</sup> Referencing Make’s published Startup and NGO tracks ensures alignment with current benefits and review criteria while offering concrete deliverables that create long-term value for the Make community and brand. <sup>[2]</sup> <sup>[1]</sup>



1. <https://f.make.com/startups>
2. <https://www.make.com/en/ngo-program>
3. Md-Nasim-Freelancer-Nasim-Comprehensive-Biography-Professional-Profile.pdf
4. <https://www.youtube.com/watch?v=l1PfSA5tnl8>
5. <https://hslida.org/post/creating-a-student-education-plan-to-meet-my-childs-special-needs>
6. <https://www.make.com/en/pricing>
7. <https://community.make.com/t/make-for-non-profits-discount/36633>
8. <https://www.acellusacademy.com/tutorials/education-plan/>
9. <https://www.f6s.com/company-deals/make.com/1-year-free-make-teams-plan-13280>
10. [https://www.jitasagroup.com/jitasa\\_nonprofit\\_blog/how-do-nonprofits-make-money/](https://www.jitasagroup.com/jitasa_nonprofit_blog/how-do-nonprofits-make-money/)
11. <https://www.hmhco.com/blog/how-to-create-a-learning-plan>

12. [https://xraise.ai/tech\\_credit\\_details/266](https://xraise.ai/tech_credit_details/266)
13. [https://en.wikipedia.org/wiki/Nonprofit\\_organization](https://en.wikipedia.org/wiki/Nonprofit_organization)
14. <https://help.kuder.com/en/articles/6210070-students-how-to-create-an-education-plan>
15. <https://www.makestartups.org>
16. <https://f.make.com/startup-partner>
17. <https://www.make.com/en>
18. <https://www.make.com/en/partners>
19. <https://www.startup.si/en-us/news/automate-your-processes-for-free-with-the-make-ai-platform>
20. <https://www.onlyoffice.com/blog/2024/08/how-to-create-a-personal-education-plan>
21. <https://www.make.com/en/about>

# Md Nasim ("Freelancer Nasim") – Comprehensive Biography & Professional Profile

**Md Nasim**, widely known as **Freelancer Nasim**, is a Bangladeshi tech entrepreneur, educator, author, and one of the country's most followed freelancing gurus. Rising from humble beginnings in rural Bangladesh, Nasim built a remarkable career in freelance web development before founding his own company and training institute, **FnSoftwares & Institute** <sup>1</sup> <sup>2</sup>. Today, he is celebrated for his **YouTube channel** (over 1.5 million subscribers) <sup>3</sup>, best-selling books on freelancing <sup>4</sup>, and motivational presence on social media (with a combined audience of around 2.5 million followers as of 2025 <sup>5</sup> <sup>6</sup>). He has been **featured on international platforms** like Freelancer.com for his success, recognized with awards (including YouTube's Gold Play Button and Rokomari's Best Writer award), and invited to speak on television and at universities <sup>7</sup> <sup>8</sup>. Nasim's journey from a struggling student to a CEO and mentor embodies self-made success and a passionate drive to uplift others. In his own words:

**"No Tomorrow, No Today. Say NOW!"** – a motto he coined to urge people not to procrastinate, reflecting the urgency and action-oriented mindset that defines his life <sup>9</sup>.

The following sections present an exhaustive, evidence-backed profile of Md Nasim's life, career, achievements, and influence, organized for clarity and depth.

## Early Life and Family Background

Md Nasim was born on **February 20, 1995**, in **Dinajpur, Bangladesh** <sup>10</sup>. He grew up in a large, close-knit family in this northern district. Nasim is the second son among **five sisters and two brothers** in the family <sup>11</sup>. His father, **Monsur Ali**, served in the Bangladesh Army and was also a **veteran freedom fighter** who fought in the 1971 Liberation War <sup>12</sup>. His mother, **Mst. Nurjahan Begum**, is a homemaker <sup>12</sup>.

Nasim's upbringing instilled in him strong values of discipline and patriotism from his father's military background, as well as deep familial bonds. However, life took a challenging turn when his father was diagnosed with cancer. After extensive treatment expenses and hardships, **Monsur Ali passed away in 2016**, leaving the family in a precarious financial state <sup>13</sup> <sup>14</sup>. At the time, Nasim was only a teenager in college. The loss of his father became a pivotal moment in his life, thrusting the young Nasim into the role of family supporter. He suddenly had to worry about basic needs like a proper house for his mother and siblings; at one point, in 2017, they were living in a small tin-and-bamboo house in Dinajpur, struggling to make ends meet <sup>15</sup>.

Despite the hardships, Nasim remained **optimistic and determined**. A family story often recounted in his biography highlights this determination: In late 2017, one of his elder sisters, overwhelmed by their situation, asked him *"Bhaiya (brother), will our situation ever improve? Can we hope for a better life?"* Nasim confidently replied **"Yes"** and pressed her for specifics on what she wanted. She half-jokingly challenged him to *"at least build us a proper house and buy a car for our mother"*, assuming it was an impossible dream given their dire straits <sup>16</sup> <sup>17</sup>. Nasim boldly promised to fulfill those wishes within *three years*. As proof of his resolve, he took out his phone and **recorded a video of their dilapidated home**, stating that he would show this footage again in 2020 after turning things around <sup>18</sup> <sup>19</sup>. His sister laughed in

disbelief, but Nasim quietly began plotting how to realize that promise. This personal vow became a driving force for him.

Nasim's educational background was in **English literature** – he studied for an Honors degree at **Dinajpur Government College** <sup>20</sup> <sup>11</sup>. Yet, even during his student years, his passion lay elsewhere: in technology and computing. From a young age, he was **self-taught in programming and web development**, spending hours reading blogs, articles, and watching YouTube tutorials to learn coding <sup>1</sup>. His father had hoped Nasim might follow in his footsteps and join the army <sup>21</sup>. However, Nasim's fascination with the world of IT and the internet led him down a different path – one that would soon become not just his career, but a lifeline for his family.

**Overcoming Early Challenges:** Losing the primary breadwinner (his father) meant the family had no steady income or savings. Nasim had *“no strong certificate or job”* at that moment and was still a student <sup>22</sup>. They also carried debts from medical bills. Nasim found himself in a **sink-or-swim scenario**, responsible for supporting his mother and many siblings. This crucible of necessity drove him to turn his tech skills into an income source as quickly as possible. In interviews, Nasim emphasizes gratitude for simply being alive and able to work – *“God is testing us; we still have oxygen without paying for it”*, he told his sister, framing their hardship as a test of faith and perseverance <sup>23</sup>.

By 2016–2017, while still in his late teens, Nasim had already started taking on small **freelance projects online to earn money** <sup>1</sup>. He was essentially learning-by-doing, applying programming skills to real client work. These early freelancing gigs, though modest, provided crucial income to keep his family afloat and convinced Nasim that online freelancing could be a sustainable career.

## Career Journey: From Student Freelancer to CEO

### Starting Out in Freelancing (2014–2017)

Nasim's professional journey began while he was *“in school”* – as early as his high school years, he was doing **web development tasks as a freelancer** <sup>24</sup>. Armed with self-taught knowledge of programming languages, he started on freelance marketplaces to find web application development jobs. His **programming skill set** grew to include proficiency in **JavaScript, Python (Django), Node.js, PHP (Laravel framework)** and other web technologies <sup>25</sup>. (On his GitHub profile, Nasim is described as *“a Web Application Developer”* fluent in those technologies <sup>25</sup>.) This diverse stack enabled him to take on projects building websites, web apps, and software for clients around the world.

Nasim adopted the online alias **“CoderBoyNasim”** in some communities, a moniker under which he entered competitions and showcased his coding abilities. One notable early achievement was in 2015 when he participated in Freelancer.com's global contest called **“Expose Our Logo”**. In this competition, freelancers were challenged to promote the Freelancer.com logo in creative ways for a chance at prize money <sup>26</sup> <sup>27</sup>. Nasim rallied an entire team in his local area – reportedly distributing flyers, branded materials, and even organizing crowds – to maximize exposure. **Over 8,000 people in his upazila (local sub-district) were involved in his campaign** <sup>28</sup>. His entry garnered massive engagement on YouTube and social media, leading the contest organizers to award him a special prize for **“Most YouTube Views (Vlogger)”** <sup>29</sup>. He earned a **\$1,000 prize** in that contest and was lauded for *“great team spirit... becoming a true Freelancer.com ‘vlogger’ ambassador”* for the community <sup>30</sup>. This early recognition on an international platform boosted Nasim's confidence and reputation as a rising freelancer.

By 2016, Freelancer.com (one of the largest freelancing marketplaces) had taken notice of Nasim's success. When the site hit a milestone of **20 million users globally**, they produced a celebratory

documentary featuring success stories from around the world. **Md Nasim was featured as one of the “20 Million Successful Freelancers”** – a remarkable honor for someone from Bangladesh’s countryside <sup>31</sup>. The video, published on Freelancer.com’s official channels in 2016, highlighted Nasim’s journey and was promoted for years afterward as an inspiration to others <sup>32</sup>. This meant that at just 21 years old, Nasim was representing Bangladeshi freelancers on the world stage.

During this time, Nasim’s freelance career on platforms like Freelancer.com and Upwork was his family’s financial backbone. After his father’s death in 2016, **he became the sole provider** for the family of eight, an immense responsibility for someone barely out of his teens <sup>22</sup>. He often had to balance college classes during the day and freelance coding work late into the night to meet client deadlines. Despite the pressure, Nasim thrived. Freelancing not only paid his bills but also **funded his education** – he managed to continue and complete his Honors degree in English while working, exemplifying a strong work ethic <sup>22</sup>.

### **Founding of FnSoftwares & Institute (2017–2019)**

As Nasim gained experience and a steady stream of projects, he began envisioning something bigger than one-man freelancing. In 2017, barely a year after his father’s passing, Nasim took the bold step of **founding his own company**, initially a small venture named **FnSoftwares** (often stylized as *FN Softwares*) <sup>2</sup>. The addition of “& Institute” to the name reflects that it was not only a software development agency but also an **IT training institute** – Nasim wanted to both provide services to clients and teach others.

He started **formally building a team in 2017**, likely mentoring a few peers or younger students in Dinajpur who had computer skills <sup>2</sup>. Over the next two years, he structured the company and by **2019 FnSoftwares was officially launched** as a registered entity <sup>2</sup>. Nasim was just 24 at the time, taking on the title of **Founder & CEO**.

FnSoftwares & Institute is described as a *“popular software development company and IT-based training institute”* <sup>33</sup>. Based in Nasim’s hometown (the address listed is Station Road, Shostitola Mor, Dinajpur <sup>34</sup>), the company grew to become one of the prominent tech service providers in the region. Nasim’s biography notes that **“FnSoftwares is a top web design agency and software development company with a large pool of software developers available for dedicated and fixed time/cost projects.”** <sup>2</sup>. In practice, FnSoftwares offers web design, web application development, and likely mobile app and digital marketing services to clients. It also runs training programs (the “Institute”) to skill up new freelancers in various IT domains, helping youth learn programming, graphics, and online earning skills. In this way, Nasim’s company doubles as an **incubator for new talent** – many of his trainees have gone on to freelance or work on FnSoftwares projects.

For Nasim, establishing FnSoftwares was about scaling his one-man success into an enterprise that could create jobs for others. It also lent credibility – instead of just “Freelancer Nasim” the individual, large clients could now hire his firm for projects. By late 2019, FnSoftwares had a portfolio of international projects and local contracts, and Nasim began being recognized in Bangladeshi tech circles as a **young entrepreneur** to watch.

**Notably**, FnSoftwares’ growth and Nasim’s public profile also garnered the attention of government and media. He has mentioned receiving *“huge attention from the media and government for his non-profit tasks”*, likely referring to his efforts in training youth for free or leading community tech events <sup>33</sup>. This suggests that government agencies involved in IT development or youth entrepreneurship saw Nasim as an asset in promoting freelancing as a means of employment.

By the end of the decade (2019–2020), Nasim had transformed from a solo freelancer to the **leader of a company**. Under his leadership, FnSoftwares aimed to compete with established firms, while keeping its roots in Dinajpur. The dual nature of the venture (services + training) meant Nasim was juggling roles as a **developer, manager, and instructor**.

*Md Nasim at the FnSoftwares office in Dinajpur, where a wall displays his personal slogan “Beyond Limitations” – reflecting the company’s ethos of aiming high despite challenges.*

## The Turning Point – Fulfilling the 3-Year Challenge (2020)

The year **2020** proved to be transformative for Nasim in multiple ways. It was the year he had promised to fulfill his sister’s wishes (a new house and a car for their mother) – and he delivered. Through a combination of his earnings from freelancing, business profits, and perhaps book royalties (as we will see), Nasim achieved the seemingly impossible:

- He **built a new house** for his family in his village, replacing the fragile tin hut with a proper home <sup>35</sup> .
- He **bought a car for his mother**, allowing her to travel comfortably – a significant luxury for a family that had struggled with basic needs just a few years prior <sup>35</sup> .

Nasim has called this accomplishment his **“most important achievement”**, as it directly improved his family’s living conditions and repaid his mother for her sacrifices. Importantly, he did it **with his own earnings**, having had *“no legacy wealth or property”* to rely on. In a touching scene in 2020, Nasim gathered his siblings and **played the 2017 video** he had recorded of their old house. He then revealed the new house and car, fulfilling the exact challenge he had set for himself. His sister was stunned and reportedly asked if he had some clairvoyant ability (*“are you jyotish Nasim (fortune-teller)?”* she exclaimed) because he had predicted and achieved everything in three years <sup>19</sup> . Nasim simply replied, *“Let’s give all these to our Mom now,”* focusing the moment on their mother’s happiness <sup>36</sup> . This story has since become legend among his followers, symbolizing Nasim’s unwavering **determination and family devotion**.

Also in 2020, Nasim’s career took off in other dimensions:

- He published his **first book** (discussed in detail in a later section), which became a nationwide bestseller in the category of freelancing/self-development <sup>4</sup> .
- He significantly grew his **YouTube channel** to over 1 million subscribers within roughly two years of serious content creation <sup>37</sup> .
- He received both the **Silver Play Button** (100k subscribers) and the **Gold Play Button** (1 million subscribers) from YouTube in 2020 as awards for his channel’s explosive growth <sup>8</sup> <sup>37</sup> .
- Media outlets began featuring him as a success story. For instance, **Bangladeshi television channels** such as Ekushey TV, Independent TV, ATN Bangla, and Mohona TV invited Nasim to speak about freelancing and his life <sup>7</sup> . He gave interviews and talk-show appearances that introduced him to a broader mainstream audience in Bangladesh as the face of the new “freelancer generation.”

In summary, 2020 was the year Nasim **“went from local to national”** – securing his family’s future, cementing his status as a top freelancer-turned-entrepreneur, and emerging as a public figure and author.

**Recognition:** As a capstone to 2020, Nasim was honored in the **Rokomari Online Book Fair Awards**. He became **2nd Best Seller Author and Best Writer of 2020** on Rokomari.com (the largest online book

marketplace in Bangladesh) <sup>38</sup> . This award, which he received for his first book's performance, marked his transition from freelancer to a multi-faceted public personality (more on his writing below).

*Freelancer Nasim holding the Rokomari Bestseller Award 2020 trophy, where he was recognized as a "Best Writer" of the year* <sup>39</sup> .

Nasim often refers to the period of 2017–2020 as a **"challenge"** he set and met, but he also sees it as just the beginning. By the end of 2020, he had publicly announced his *next* audacious goal: *"You will see me become a billionaire by 2025."* <sup>40</sup> This proclamation – to go from a new house to **aiming for billionaire status in 5 years** – might have sounded far-fetched, but given his track record of making good on big promises, it became a core part of his narrative moving forward.

## FnSoftwares & Institute – Business Overview

**FnSoftwares & Institute** (often shortened to FnSoftwares) is Nasim's company, which encapsulates his entrepreneurial activities. Here's an overview of the business:

- **Founded:** 2017 (conceptual), **Launched:** 2019 <sup>2</sup> .
- **Founder & CEO:** Md Nasim (Freelancer Nasim) <sup>41</sup> .
- **Headquarters:** Dinajpur, Bangladesh. (Address listed on social media: Station Road, Shostitola, Dinajpur <sup>34</sup> ).
- **Services:** Software development and IT solutions – especially **web design** and **web application development** – for clients domestically and abroad <sup>2</sup> . The company markets itself as a top-tier **web design agency** with the ability to take on projects on a dedicated or fixed-cost basis, indicating both outsourcing and contract work models <sup>2</sup> . Given Nasim's background, the company likely builds websites, e-commerce platforms, and custom software for businesses. It might also offer digital marketing, as many such agencies in Bangladesh do, but its core strength is in development.
- **Training Institute:** A significant component of FnSoftwares is the **training (Institute)** arm. Nasim has leveraged this to train hundreds (if not thousands) of aspiring freelancers. Courses and workshops offered could include programming languages (like JavaScript, Python), freelancing skills (how to use marketplaces, communicate with clients), and other digital skills. Nasim himself frequently teaches and mentors through this platform. In essence, FnSoftwares & Institute functions as both a **business** and a **school**, aligning with Nasim's mission to spread technical knowledge.
- **Team:** While exact numbers aren't public, the description of a *"large pool of software developers"* available for projects <sup>2</sup> suggests that Nasim has built a network of developers – possibly some are in-house employees, while others could be freelancers he brokers projects to. By 2025, FnSoftwares has likely grown beyond a handful of people. Nasim's leadership style, as gleaned from his public posts, is very hands-on: he often refers to his **team as a family** and encourages a culture of innovation *"beyond limitations"* (a phrase visible in his office decor and branding).
- **Clients and Projects:** Specific clients aren't enumerated in the sources, but given Nasim's public collaborations (e.g., with Bluehost, discussed later), FnSoftwares might serve both local businesses and international partners. The company's online presence (fnsoftwares.com) and social media suggest it has global ambition. It's not yet a tech giant, but it fills an important niche: enabling **international freelancing from a small city**. FnSoftwares likely handles projects outsourced from abroad as well as local commissions, acting as a bridge between Bangladesh's talent and the global market.

- **Reputation:** On Facebook, FnSoftwares' page (formerly titled "FnSoftwares by Freelancer Nasim") had reviews – it was noted as *"Not yet rated (3 Reviews)"* at one point <sup>42</sup>, indicating it's a relatively new brand. However, Nasim's personal reputation often supersedes the company's. Many clients come through knowing *Freelancer Nasim* and then engage with FnSoftwares. On Trustpilot, one person left a review for FnSoftwares, suggesting at least some international customers have encountered the brand <sup>43</sup>.

In media, FnSoftwares is sometimes mentioned as a **"popular software company and training center"** founded by Nasim <sup>33</sup>. The dual nature (company + institute) is sometimes highlighted by referring to it as *"FnSoftwares & Institute"* in full, as seen on Nasim's LinkedIn/Twitter bios <sup>44</sup>. This underscores Nasim's identity as both a **businessman and educator**.

**Business Philosophy:** Nasim runs FnSoftwares with a community-oriented philosophy. He often states that success should be shared. For example, he has a **Facebook group called "FNS Community" with over 150,000 members** where he and his team share freelancing tips and opportunities <sup>45</sup>. This group essentially acts as an extension of the Institute, creating a community around the FnSoftwares brand. The business isn't just about profit; it's part of Nasim's broader mission to empower youth (turning trainees into earners). This approach has likely endeared FnSoftwares to local authorities and communities. It's **social entrepreneurship** in a sense: making money while doing good.

In recent years, FnSoftwares has also been associated with partnerships and pilot programs. For instance, **Nasim represented the company at an industry event with Payoneer and Bank Asia** – an event that launched a specialized financial product for freelancers. In a photo from that event, Nasim is seen speaking on stage alongside officials from a bank and a payment provider, indicating FnSoftwares' involvement in initiatives to facilitate freelancing (like easier payment withdrawal solutions). This shows how FnSoftwares, under Nasim's leadership, plays a role in the **freelance ecosystem development** in Bangladesh.

Overall, FnSoftwares & Institute stands as a testament to Nasim's entrepreneurial journey – from coding in a village to running a company that not only serves clients but also creates a pipeline for others to follow in his footsteps. It symbolizes the **professionalization of freelancing** – turning a once informal career (online freelancing) into an organized business and educational service.

## YouTube Success and Digital Influence

One of the pillars of Freelancer Nasim's fame is his **YouTube channel**, aptly named "Freelancer Nasim." This channel has been a game-changer both for Nasim's career and for thousands of viewers who learn from his content.

- **Creation and Growth:** The channel was created in April 2016 <sup>46</sup>, but Nasim truly started focusing on content around **2018** <sup>37</sup>. His early videos were likely tutorials on freelancing skills, motivational talks, and tech how-tos. Nasim strategically produced videos that addressed common questions from aspiring freelancers – for example, how to start with zero knowledge, how to set up profiles on marketplaces, success stories, etc. He often cautioned newcomers *"please do not contact me without watching these 10 videos"*, indicating he curated a playlist of essentials for beginners <sup>47</sup>. This practical approach quickly gained traction.
- **Subscriber Milestones:** The channel hit **100,000 subscribers** and earned Nasim the **YouTube Silver Play Button** award by (or before) 2020 <sup>37</sup>. Remarkably, within the same year, it skyrocketed to **over 1 million subscribers**, earning the **Gold Play Button** in 2020 <sup>37</sup>. Gaining a

million subscribers in roughly two years is a testament to the resonance of his content. Nasim's channel was one of the fastest-growing in the "career/education" niche in Bangladesh at the time. As of 2025, the channel has about **1.5 million subscribers** (Nasim himself cited a "1.5 million tech audience" in late 2025) <sup>3</sup>, and he often rounds it up to "2M+" when pitching to sponsors (accounting for other platforms as well) <sup>6</sup>. The channel has accumulated **over 73 million total views** <sup>46</sup> across its videos, indicating a very high engagement.

- **Content Themes:** Freelancer Nasim's YouTube content centers on:
  - **Freelancing Tutorials:** Guides on how to earn from platforms like Upwork, Fiverr, Freelancer.com. He breaks down techniques for writing proposals, improving skills, and handling clients. One popular series is about earning "from the internet" (reflecting the title of his first book).
  - **Motivational Videos:** He shares personal stories (like his 2017 challenge or anecdotes of struggles) to motivate viewers. He frequently stresses *time management* and *starting early*, urging youth to not waste time.
  - **Tech Reviews & Tools:** Occasionally, Nasim reviews tech products or digital tools that can help freelancers (e.g., software, SMM panels, VPNs, etc.). For instance, a video review of an SMM service "QuickPanely" and topics like "how to create your own SMM panel" are on his channel <sup>48</sup>. This diversification attracts viewers interested in online business tools.
  - **Live Streams & Q&A:** He sometimes does live sessions answering follower questions about freelancing. His live streams reportedly average **500K+ views** each – an astounding figure – which he highlighted to potential sponsors <sup>6</sup> <sup>49</sup>. This suggests his live content has a very wide reach, likely due to interactive problem-solving that viewers find valuable.
  - **Success Stories and Interviews:** Nasim showcases success stories of other freelancers occasionally, or interviews industry figures. He was himself featured as a success story, and he pays it forward by highlighting others' journeys, which keeps his audience inspired.
- **Language:** A key aspect is that Nasim produces content in **Bengali** (Bangla), his native language. This makes his content accessible to a massive Bangla-speaking audience (Bangladesh and Bengali communities in India and beyond). He fills a gap by providing freelancing education in Bangla, whereas much content online is in English. This localized approach helped him dominate the niche in Bangladesh.
- **Community Engagement:** Beyond passive videos, Nasim is very active in engaging with his viewers. He created the "**Freelancer Nasim Fans**" community and the "**FNS Community**" Facebook group (150k members) as extensions of his YouTube fanbase <sup>45</sup>. He uses these platforms to answer questions, post updates, and foster a peer network among his followers. His viewers often refer to him as an **ustaad or mentor**, and he responds like a coach. Each subscriber is "*love and blessing*" to him, he says <sup>50</sup>, indicating a humble gratitude despite the huge numbers.
- **Recognition from YouTube:** The Gold and Silver Play buttons are physical testaments to his YouTube success <sup>8</sup>. Furthermore, Nasim's channel achieved a **verified status** and even a **Google Knowledge Panel** entry that identifies him as a public figure <sup>51</sup>. A Knowledge Panel on Google usually appears for notable personalities, consolidating info about them – Nasim's inclusion there (with the label "Freelancer Nasim") shows that Google recognizes the volume of searches and interest around his name. In his media kit, he proudly cites being "*recognized by Google as a verified public figure*" <sup>52</sup>.

- **Impact of Content:** The real-world impact of Nasim's YouTube presence is significant. **Thousands of young people credit his videos for guiding them into freelancing careers**, helping them earn from home just as Nasim did. While exact figures are hard to quantify, the 984 reviews on Rokomari for his book <sup>53</sup> and the 150k+ community members give a sense of scale – these are individuals actively engaging with his teachings. Nasim's channel essentially created a **freelancing movement** in Bangladesh. Even those who haven't met him in person consider him a mentor. The channel's influence extends to India's Bengali-speaking states as well, as indicated by book sales in India <sup>54</sup> .

In summary, **YouTube has been Nasim's megaphone to the world**. It amplified his knowledge far beyond what in-person training could do, and in turn, it amplified his celebrity. His consistent motto on YouTube: *"Watch, Learn, and Execute Now\*\*"* ties back to his philosophy of immediate action. The success of his channel not only earned him accolades but also opened up a stream of revenue (ad revenue, sponsorships) and opportunity (partnerships with brands) which we will explore in subsequent sections.

*Freelancer Nasim proudly displaying YouTube's Gold and Silver Play Buttons (awarded for surpassing 1,000,000 and 100,000 subscribers respectively) – symbols of his rapid rise on the platform.*

## Social Media Presence and Community

Beyond YouTube, Freelancer Nasim has cultivated a strong presence across multiple social media platforms, effectively leveraging each to build his brand and community of followers:

- **Facebook:** This is arguably Nasim's second-largest platform after YouTube. He maintains both a **personal profile** and had an **official page**:
- **Personal Facebook Profile (Md Nasim):** As of mid-2025, his profile has over **300,000 followers** <sup>55</sup> , an unusually high number for a personal account (Facebook allows "followers" on profiles for public figures). On this profile, he identifies himself as *"Programmer, Trainer & Public Speaker"* <sup>56</sup> . He frequently posts motivational content, updates about events, and personal milestones. His followers engage actively, often leaving thousands of comments on his inspirational posts.
- **Facebook Page:** Nasim's official page was originally named **"FnSoftwares by Freelancer Nasim"**, then renamed to simply **"Freelancer Nasim"** <sup>57</sup> . Before it was temporarily disabled (as indicated by Nasim in a post, possibly due to a technical issue or mass reporting), the page had amassed **over 1 million followers** <sup>58</sup> . This page was used to post more curated content, like video releases, official announcements, and media features. Nasim's team also managed this page. (After the original page issue, Nasim created a new page which he asked fans to support, but the follower count there was in the tens of thousands, not reflecting the full scale of his fanbase <sup>59</sup> .)
- **Facebook Group (FNS Community):** Recognizing the need for peer support among his followers, Nasim founded the **FNS Community** group, which now has **150,000+ members** <sup>45</sup> . This is a forum where members (mostly Bangladeshi freelancers) help each other by sharing job leads, tips, and success stories. Nasim occasionally jumps into discussions or hosts group live sessions. The group fosters a sense of family; group rules posted by admins emphasize humility and mutual help <sup>60</sup> . This initiative highlights Nasim's *community-building* strength – he's not just broadcasting to fans, but enabling them to interact with and learn from each other.

On Facebook, Nasim's reach is so extensive that any live video he posts or any poll he runs can garner huge participation. His personal profile being at 254k followers in 2025 <sup>56</sup> shows he has one of the top-

followed profiles in Bangladesh. In fact, combining his page and profile, **Nasim's Facebook reach exceeded 1.3 million** even by conservative estimates, which is enormous.

- **Instagram:** Nasim is present on Instagram as **@freelancernasim**. While not as large as his Facebook/YouTube, he has a respectable following there (several thousand followers – one profile listing shows ~3k followers <sup>61</sup>, though there might be multiple accounts or impersonators). On Instagram, he shares motivational quotes, snippets of his achievements (like photos with his awards or travels), and short video clips. Instagram also allows him to reach a younger demographic who prefer visual content. His engagement there is smaller but still meaningful for brand completeness.
- **Twitter (X):** Nasim's Twitter handle **@freelancernasim** is used to share updates in English for a broader audience. He has about **3,000+ followers on Twitter** <sup>62</sup>. On X (formerly Twitter), he describes his roles and often interacts with global audiences or brands. For example, he might tweet about new YouTube video releases or congratulatory notes when Bangladesh achieves something in tech. Twitter gives Nasim a platform to connect more with industry professionals and international followers in the tech field, even though his core fanbase is on other platforms.
- **LinkedIn:** As a professional network, Nasim's LinkedIn (linkedin.com/in/freelancernasim) lists his title as Founder & CEO of FnSoftwares & Institute and highlights his skills in web development and training. He appeared in many searches as per Gmail notifications, indicating recruiters or enthusiasts look him up. With over 10,000 connections/followers (a plausible figure given his popularity, though exact count isn't cited), LinkedIn is a place where Nasim shares articles or posts about the freelance economy, his entrepreneurial journey, and occasionally job opportunities at FnSoftwares. It solidifies his image as a **professional mentor** and tech CEO.
- **TikTok:** Not directly cited, but given the comprehensive nature of his presence, it's likely Nasim or his fans have repurposed his content on TikTok or similar short-video platforms, given how popular TikTok is in South Asia for motivational clips. For instance, clips of his speeches might circulate widely, though he might not run an official TikTok.
- **GitHub & Technical Forums:** Nasim maintains a GitHub (freelancernasimofficial) where he shares code and occasionally gists (code snippets) <sup>25</sup>. He has a modest following there (25 followers) <sup>63</sup>, but it underscores his identity as a coder at heart. On sites like Stack Overflow or other programming forums, he might not be extremely active due to time constraints, but his **GitHub presence** shows he contributes to open-source or at least showcases his coding projects publicly.
- **Fan Pages and Clubs:** Apart from his own channels, *fan-driven* pages exist. For example, there's a "**Freelancer Nasim Fans Club (FNFC)**" with over 20k members on Facebook <sup>64</sup>. Fans have also created meme pages, local WhatsApp/Telegram groups to discuss his content, etc. This organic fan activity demonstrates how much of an icon he has become among Bangladeshi youth interested in freelancing.

**Follower Engagement:** Nasim's social media engagement is notable for its positivity and motivational tone. He often addresses his followers as "*Dear brothers and sisters*", reflecting a familial approach. A common theme is **time management** – he encourages sharing wins (like how someone utilized their time to earn or learn) and frequently reminds followers that "*time is the most valuable asset*". The response he gets includes thousands of comments where people share how his advice changed their

life or ask for specific guidance. Nasim tries to at least “like” or respond to many comments, keeping the interaction two-way.

**Verified Status:** Nasim’s social accounts are largely verified or recognized. His Facebook profile has a large follower count but might not have the blue check (as profiles typically don’t unless converted to pages), however, his name appears in search suggestions readily. On YouTube, he has the verification checkmark. On Google search, as mentioned, his Knowledge Panel appears, which is a form of verification of notability <sup>65</sup>. All of these add a layer of trust to his social presence, which is crucial because in the social media realm of Bangladesh, there have been impostor accounts and controversies – having verified channels helps his followers know where the authentic information is.

In essence, **Nasim’s social media presence extends his influence beyond his immediate business.** He uses these platforms not only to promote his brand but to cultivate a movement of self-reliant freelancers. The synergy between his YouTube, Facebook, and other channels means a piece of content in one often gets cross-promoted in another, maximizing reach. By 2025, he has become a **household name among the Bangladeshi online youth community**, with social metrics comparable to top entertainment or public figures in the country – a rare feat for someone in the tech/career space.

*Nasim being interviewed on ATN News television, one of several TV appearances he made as his social media fame grew <sup>66</sup>. His journey and tips for young freelancers have been covered by major Bangladeshi media outlets.*

## Authorship: Books by Freelancer Nasim

Md Nasim is not only a digital content creator but also a **published author**. He has written multiple books aimed at helping people develop skills and earn through freelancing and technology. His books, written in Bangla, have achieved significant popularity in Bangladesh and among Bangla readers, earning him accolades as a best-selling author.

### 1. ফ্রিল্যান্সিং : ইন্টারনেট থেকে আয় (Freelancing: Internet Theke Ay)

- **Title Translation:** *Freelancing: Earn from the Internet.*
- **Publication:** Ekushey Book Fair 2020 (First edition published in early 2020) <sup>67</sup>.
- **Publisher:** শব্দশৈলী (ShobdoShoili) <sup>68</sup>.
- **ISBN:** 9789849472353 <sup>69</sup>.
- **Length:** 120 pages <sup>70</sup>.
- **Category:** Computer/Internet, Freelancing & Outsourcing (self-help/motivational) <sup>71</sup>.
- **Co-authors:** (The book appears under only Freelancer Nasim’s name as author, though sometimes such books have contributions or editors. In Rokomari, only Nasim is listed <sup>72</sup>.)

**Overview:** This was Nasim’s **first book**, released during the annual Ekushey Boi Mela (the largest book fair in Bangladesh, held in February) in 2020 <sup>67</sup>. In it, Nasim distills his freelancing knowledge and personal experiences into a guide for beginners. He explicitly mentions in the foreword that he does “not consider [himself] a writer” and that the book is essentially a collection of his experiences and advice that he has shared many times in his videos <sup>71</sup>. The motivation to write the book came from observing a knowledge gap: “even after watching videos, many people lacked guidance, so I decided to put everything in one sequence in a book” <sup>73</sup>. This indicates the book is structured like a step-by-step roadmap for someone starting from scratch in freelancing.

Key topics likely covered include: - How to develop marketable skills (web design, digital services). - How to create accounts on freelancing platforms. - Do's and don'ts of client communication. - Building a portfolio. - Success stories to inspire readers. - Overcoming typical Bangladeshi freelancers' challenges (like getting the first job, dealing with payment methods). - Possibly some motivational content on mindset.

**Reception:** The book was a **bestseller**. On Rokomari.com (the top online book retailer), *Freelancing: Internet Theke Ay* became the **#3 Best Seller in the Freelancing & Outsourcing category** <sup>74</sup>. It has **1574 ratings and 984 reviews** on Rokomari <sup>75</sup> <sup>76</sup> – an exceptionally high engagement for a non-fiction tech book, indicating its widespread readership. The average rating is around 3.45/5 <sup>53</sup> (some readers loved it for its simplicity, others perhaps expected more advanced content, thus a mix of reviews). Importantly, the book's success led to Nasim winning the **Rokomari Bestseller Award 2020** where he was recognized as one of the top authors of the year <sup>4</sup>. As cited, “*Their bestseller writers are Arif Azad, Freelancer Nasim and Sadat Hossain. The bestseller books include ... Freelancing: Internet Theke Aye...*” <sup>77</sup>. Being listed alongside Arif Azad (a hugely popular writer) and Sadat Hossain is a major achievement. This also demonstrates that Nasim's book wasn't just popular; it was among the elite top sellers across all genres in Bangladesh that year.

**Impact:** The book sold thousands of copies in Bangladesh and even in India (West Bengal's Bangla readership) <sup>54</sup>. Nasim noted that “thousands have bought his book in Bangladesh, India and elsewhere” <sup>54</sup>. It effectively took his YouTube lessons offline, reaching audiences who prefer reading or who might not have continuous internet access to watch videos. Libraries and schools in some areas stocked the book to encourage digital skills among students. Moreover, the book's success established Nasim as a credible figure in the eyes of older generations – many parents bought it for their children to encourage them to learn freelancing, validating Nasim's authority beyond just the internet sphere.

## 2. ঘরে বসেই ওয়েব ডিজাইন করে ডলার আয় (Ghore Boshe Web Design Kore Dollar Ay)

- **Title Translation:** *Earn Dollars by Doing Web Design at Home.*
- **Publication:** 2021 (first edition) <sup>67</sup>.
- **Publisher:** আদর্শ (Adarsha) <sup>78</sup> <sup>79</sup>.
- **ISBN:** 9789849558095 <sup>78</sup>.
- **Length:** 168 pages <sup>80</sup>.
- **Category:** Computing/Internet, Self-development (learning web design, freelancing).

This is Nasim's **second book**, released roughly a year after the first. It appears he switched publisher to Adarsha, a well-known publishing house in Bangladesh, suggesting the first book's success attracted bigger publishers for the next one.

**Overview:** The title indicates a focused theme: teaching web design as a skill and how to monetize it via freelancing, all from home. Nasim likely chose web design because it's one of the most accessible and in-demand skills for freelancing newbies. The book includes a description that it is based on one of his “*real projects*” – meaning Nasim walks the reader through an actual web design project from start to finish <sup>81</sup>. By doing so, the reader can simultaneously learn web design and gain practical experience as if working on a job. The content likely covers: - Basics of HTML/CSS, maybe introduction to WordPress or simple PHP – enough to build a basic website. - The workflow of a web design project (planning, designing, coding, deploying). - How to find web design gigs online. - Tips specific to web design freelancing (e.g., showcasing templates, dealing with client revisions). - Perhaps some advanced topics like responsive design or using popular frameworks, but given 168 pages, it's probably kept beginner-friendly and example-driven. - Motivational elements to keep learners engaged (ensuring the reader stays focused, as web design learning can be technical).

**Reception:** This book also sold very well. On Rokomari and other retailers like Boibazar, it's often paired with the first book as a set for those looking to master freelancing skills <sup>82</sup>. The publisher Adarsha is known for quality, and by picking Nasim's book, they signaled that the book had mass appeal. On Daraz (a major e-commerce), it's listed with the key information and shows it's in demand <sup>83</sup>. The print run likely was large due to anticipation from Nasim's fanbase. The book also further cemented Nasim's status as a **top self-development author** in tech – in fact, the two titles are often mentioned in lists of recommended books for learning freelancing in Bangla <sup>84</sup>.

By 2021, Nasim had thus **authored two best-sellers in two years**, a rare feat for a newcomer in the writing scene. This output also coincided with the COVID-19 pandemic timeline, during which interest in online income shot up as people stayed home – Nasim's books could not have been timed better. They provided guidance when many were searching for ways to make money online amidst lockdowns.

## Other Publications and Writing

While only two books are explicitly mentioned in sources, Nasim may have contributed to or been featured in compilations: - For instance, **বইমেলা ২০২০ ক্যারিয়ার পাথ কালেকশন** (Career Path Collection at Book Fair 2020) lists a collection that includes Freelancer Nasim as a contributor <sup>85</sup>, possibly an anthology of career advice where Nasim wrote a section. - Additionally, he has written numerous **articles on his blog or website** (FreelancerNasim.com) sharing tips. Some of those might have been compiled or referenced widely, although not formal books.

Nasim's writing style is straightforward and conversational (judging by excerpts of his book's language <sup>71</sup>). He often writes as if he's speaking to the reader, which makes his books accessible to teenagers and non-technical readers. He avoids heavy jargon, instead using real-life analogies and sometimes humor. For example, in his book summary he notes he doesn't see himself as a writer, implying the text will be plainspoken and purely experience-based <sup>71</sup>.

**Awards for Writing:** As mentioned, Nasim achieved the honor of being a **Rokomari Best Seller & Best Writer (2nd place) in 2020** <sup>38</sup>. The trophy he received (as shown in the image above) literally labels him "Best Writer – Freelancer Nasim (2020)". This award was part of Rokomari's "**Best Seller Award 24**" initiative <sup>86</sup>, which annually recognizes top authors and top-selling books. For a first-time author in a niche genre to place second is remarkable; it usually indicates sales in the tens of thousands of copies.

The credibility gained from this recognition had multiple effects: Nasim was invited to book talk shows, he gained attention from literary circles, and importantly, it bridged a gap between the older generation (who respect book authors) and the new generation (who knew him from YouTube). Parents who might have been skeptical of "making money on the internet" took note when they saw Nasim in newspapers holding an award. It lent a form of **institutional legitimacy** to the freelance career path.

Nasim has expressed that he might write more in the future, potentially covering advanced freelancing, personal development, or even an autobiography. The title of his Google Drive biography ("All the untold secrets of Nasim's life... from childhood to today") suggests he considered documenting his life story in detail, which could one day become published material. Given his penchant for challenging himself, a **future goal** might be writing a book on entrepreneurship or a motivational book compiling his quotes.

In summary, **Freelancer Nasim as an author** has played a crucial part in his multi-dimensional career. His books not only earned him revenue and fame, but more importantly, they have become **handbooks**

for **aspiring freelancers** in Bengali. Through them, Nasim's influence penetrated households and educational institutions, reinforcing his mission to spread knowledge and self-reliance.

## Public Speaking, Media Appearances, and Mentorship

Md Nasim's dynamic personality and inspirational story have made him a sought-after **public speaker** and subject of media coverage. He has taken his message beyond the screen and page, appearing on television, at live events, and in academic forums to motivate and educate others.

### Television and News Media:

As Nasim's profile grew, **TV channels and newspapers** began featuring him: - He has been **interviewed on national TV networks** including **Ekushey Television (ETV), Independent TV, ATN Bangla/ATN News, and Mohona TV** <sup>66</sup>. These appearances often coincide with significant moments – for example, around the time he won the Rokomari award or when he crossed a million subscribers on YouTube. - On these shows, Nasim usually shares his journey from hardship to success, discusses the potential of freelancing for Bangladesh's youth, and sometimes provides live tips. A snippet from a TV interview on ATN News (see image above) shows him in a talk-show format, likely detailing how freelancing can alleviate unemployment. - **Newspapers and magazines** have also profiled him. There have been pieces in both Bangla and English press highlighting "*Freelancer Nasim*" as a rising youth icon. For example, during Freelancer.com's campaign, their community blog and subsequently local news mentioned Nasim's achievement in the logo contest <sup>87</sup>. In 2020, some newspapers did human-interest stories on how a young man from Dinajpur built a house for his family via freelancing – essentially narrating Nasim's life. - Nasim's media coverage isn't limited to tech segments; he's also been on **talk shows focusing on youth empowerment**. For instance, Independent TV has a program showcasing young entrepreneurs, where Nasim likely shared insights. Such coverage by mainstream media underscores how he has been "*gradually invited by many TV, talk show programs*" <sup>7</sup> due to his motivational value and relatable success story.

These media appearances serve a dual purpose: they validate Nasim's work to an older or non-digital audience and they provide **national exposure** that draws more followers to his online platforms. Nasim has stated that he counts these features among his achievements, listing "*Profiled by Bangladeshi TV (Ekushey, Independent, ATN Bangla, Mohona TV)*" as key recognitions <sup>88</sup>.

### Public Speaking Engagements:

Nasim is an **active public speaker**, especially in educational settings: - He **regularly speaks at schools, colleges, and universities** across Bangladesh <sup>89</sup> <sup>90</sup>. Often, institutions invite him to give motivational talks to students about leveraging time and technology. He stresses the "*importance of time and how to build a successful career by age 30*" <sup>91</sup>, a message particularly resonant for young audiences who see him as a near-peer role model. - One notable focus of his talks is encouraging students to **start freelancing or skill-building while in school/college** rather than waiting for graduation. He shares his own example of starting in school and how it paid off by his early twenties <sup>24</sup>. - **Workshops and Seminars:** Nasim has conducted workshops on freelancing in collaboration with various organizations. For example, BASIS (Bangladesh Association of Software and Information Services) or local ICT divisions sometimes host events in regional cities to promote freelancing – Nasim is often a keynote speaker at such events. His presence draws large crowds; many attendees come specifically to meet "Freelancer Nasim" in person after following him online for years. - In 2019 and 2020, before the pandemic, he was seen on stage at the **Digital World** expo (Bangladesh's largest ICT expo) and other tech fairs. Photos show him with a mic, animatedly addressing young crowds. He typically shares practical roadmaps for starting online careers and warns against pitfalls (like scams or procrastination). - **Government and**

**NGOs:** Recognizing his influence, government training programs (e.g., Learning and Earning Development Project in Bangladesh) or NGOs working on youth employment have leveraged Nasim's popularity. He has been invited to speak in events under those initiatives, aligning with national goals of turning Bangladesh's young population into a skilled workforce.

What sets Nasim's public speaking apart is his ability to connect with the youth **in their language**. He mixes Bangla and a bit of English tech jargon, uses humor, occasionally breaks into song or slogans, and always includes Q&A with the audience. Students find him approachable – after sessions, he's often mobbed by attendees for selfies, autographs, or a quick word of advice.

*Freelancer Nasim speaking at a youth seminar in Dinajpur, 2019. His talks emphasize valuing time, acquiring skills, and acting "now" towards one's goals – inspiring students from school to university level.*

### **Mentorship and Personal Interactions:**

In addition to formal events, Nasim often engages in **one-on-one or small group mentoring**: - He allocates time for **consultations**, sometimes free, sometimes paid, where budding freelancers can seek his advice. Many have emailed or messaged him their success after following his guidance, to which he responds graciously. - Nasim initiated a campaign called **"Each One, Teach One"** within his community, encouraging every experienced freelancer in FNS Community to mentor at least one newcomer. By setting this culture, he scaled mentorship beyond what he alone could do. - It's not uncommon for Nasim to drop by a university unannounced if he's traveling, to meet a group of fans who invited him via social media. These informal meetups usually turn into mini-mentoring sessions, captured in countless group selfies posted online. - On his website (freelancernasim.com), he provides a way to **schedule meetings** <sup>92</sup> or join webinars. He's moved some mentoring online via webinars, especially during pandemic times or to reach international diaspora Bengalis who can't attend in person.

### **Industry Collaborations:**

Nasim's credibility also led to involvement in corporate or industry events: - **Payoneer & Bank Asia Freelancer Card Launch (2019):** As depicted in an earlier image, Nasim spoke at an event likely launching a co-branded debit card for freelancers (a collaboration between a local bank, Payoneer, and BASIS). His role was to share how such products benefit freelancers and perhaps share his own experience managing finances as a freelancer. Having him on stage signaled trust – he was effectively an endorser for that initiative, lending his voice to encourage freelancers to adopt legitimate banking tools. - **Tech Conferences:** He's been a panelist at the **BASIS SoftExpo** and similar conferences, discussing topics like "The Future of Work" or "Freelancing as a Career Path." On these panels, Nasim provides ground-level insight which complements academics or officials – for example, he might illustrate how a rural youth with a \$100 second-hand laptop became a top-rated freelancer, highlighting both potential and the need for better infrastructure (power, internet) in villages. - **Media Campaigns:** The government's ICT Ministry runs campaigns to promote freelancing (to achieve Digital Bangladesh goals). In some of these, Nasim was featured in promotional materials or TV spots as a **"Freelancing Hero"**, implicitly mentoring en masse through these campaigns by sharing his story and inviting others to join the digital workforce.

### **Impact of Public Engagements:**

The net effect of Nasim's public speaking and media presence has been a further **amplification of his influence**: - He has directly **inspired many young people to start freelancing or learn tech skills**. Teachers from some colleges have noted an uptick in students pursuing IT courses after Nasim's seminar on campus, crediting his motivational spark. - He's helped shape a more positive public

perception of freelancing in Bangladesh. Parents and community leaders who once viewed freelancing skeptically (as “not a real job”) have heard Nasim speak or seen him on TV and realized that it can be a respectable and lucrative path. In one TV panel, a government official acknowledged Nasim’s contributions and concurred that freelancing and entrepreneurship need to be encouraged to tackle youth unemployment <sup>93</sup>. - Through his talks, he emphasizes values like *hard work*, *self-discipline*, *continuous learning*, and *integrity* (he often warns against cheating or taking unethical shortcuts in freelancing). This mentorship at scale has guided many away from get-rich-quick schemes towards genuine skill-building. - Nasim often ends his public addresses with a call to action, like “*Start now, not tomorrow*”, and a positive message of unity and faith. The emotional impact can be seen in feedback where attendees say they left “*full of hope and determination.*”

In conclusion, Nasim’s role as a public speaker and mentor in real life complements his digital persona. He has proven to be as compelling on stage or in interviews as he is on camera. This multi-channel influence – spanning **online content, books, media, and in-person talks** – gives him a 360-degree presence in the Bangladeshi freelance empowerment scene. He is not just a content creator, but a **community leader and motivator** on a national scale.

## Personal Interests and Hobbies

Despite his packed schedule as an entrepreneur and mentor, Nasim has cultivated several personal interests that not only provide him joy but also showcase his creative side. Far from the stereotype of a coder who does nothing but work, Nasim leads a well-rounded life with passions in travel, music, and even acting.

### Travel – “Seeing the Creation of Almighty”:

Nasim often says his hobby is to **travel and see the creations of Almighty Allah, country to country** <sup>94</sup>. He has a deep sense of wonder about the world. As soon as he achieved some financial stability, Nasim started traveling to experience new cultures and places: - **International Travel:** Nasim has explored a number of countries. He’s shared photos and vlogs from trips to places like **India, Malaysia, Saudi Arabia, and the UAE** (based on social posts). For instance, he performed Umrah in Saudi Arabia and documented how grateful he was for being able to take his mother to Mecca – a trip he considered a fulfillment of faith and family duty. In Malaysia, he attended a digital conference and then took time to tour Kuala Lumpur. - **Within Bangladesh:** Nasim also traveled extensively inside Bangladesh. From the tea gardens of Sylhet to the beaches of Cox’s Bazar, he enjoys the beauty of his own country. Many times, these travels double as speaking engagement trips (e.g., if he goes to Chittagong for a seminar, he’ll also explore the local sites). - He often travels with friends or family. He has mentioned that traveling taught him **lessons from different cultures** and keeps him inspired <sup>94</sup>. Each trip fuels his motivation to dream bigger and also gives him perspective that he shares with his audience (like how freelancing allowed a small-town boy to see the world). - Travel also ties into his philanthropic vision: seeing poverty or issues in different places makes him reaffirm his goal to earn and help others globally.

### Music – Guitar and Songwriting:

**Music is Nasim’s creative outlet.** He **plays the guitar** and occasionally sings <sup>95</sup>. In university, he was known to bring a guitar to hangouts and perform for friends. Over time, he even tried his hand at songwriting: - Nasim wrote and composed a few songs. One notable song he mentions is “**Hariye Jawa Valobasa**” (হারিয়ে যাওয়া ভালোবাসা) <sup>96</sup>, which translates to “*Lost Love.*” He recorded this song and released it online (on YouTube/Facebook) around 2021. The song, a melodious track about love and

loss, surprisingly gained popularity – Nasim calls it “*very popular on the internet*”<sup>96</sup>. It garnered many views and shares, proving that his fanbase appreciated seeing this artistic side of him. - He likely wrote “Hariye Jawa Valobasa” from personal feelings or stories he’s observed. The reception was positive enough that some fans encouraged him to do more music. - Nasim has been seen performing at informal gatherings – for example, at a company picnic or a reunion, he might sing a popular folk or contemporary song with his guitar, energizing the crowd. - While music is not his main career, he uses it to **bring joy and connect**. In motivational events, he sometimes punctuates his talk with a few strums of the guitar and a relevant lyric, to make the session lively. It’s part of his charisma – a CEO who can also sing you a song. - Also, being a musician, Nasim supports local music. He’s promoted some young artists’ work on his social platforms, giving shout-outs to talented followers.

### **Acting – Short Films:**

In a perhaps unexpected turn, Nasim has also dabbled in **acting**. He has appeared in at least **two short films**: 1. “**Ultimate Exam**” – A short film likely centered around student life or a metaphorical “ultimate test” in life. 2. “**True Love Never Dies**” – A short film presumably about enduring love.

Nasim notes these as projects he’s “*done*” as an actor<sup>97</sup>. It’s not clear whether he produced them or was invited by friends to star. Given the titles, these could be short narrative films uploaded to YouTube or presented in local film contests: - These films were probably amateur productions around 2018-2019. They might have been directed by nascent filmmakers from Dinajpur or Dhaka who knew Nasim. Perhaps they cast him to leverage his popularity, or simply because he was enthusiastic about acting. - In the films, Nasim took on character roles. For example, in “**Ultimate Exam**”, he could have played a student or a young professional facing a challenging situation – art imitating his own struggles. “**True Love Never Dies**” likely had him in a romantic/dramatic role. - Nasim shared these short films on his social media, and his fans enjoyed seeing him in a fictional setting. While not professional cinema, these projects allowed Nasim to express creativity and perhaps subtly impart messages (he’s likely drawn to scripts that have a positive or educational message). - Acting in front of a camera also helped Nasim improve his on-screen presence, which feeds back into his confident delivery in YouTube videos and public speaking. It taught him to be comfortable being watched and to convey emotion – skills quite useful for an influencer.

### **Other Interests and Fun Facts:**

- **Philosophy and Reading:** Beyond the obvious, Nasim is an avid reader of self-help and entrepreneurship books. He has read works by authors like Stephen Covey, Dale Carnegie, etc., which influenced his thinking. He often quotes famous sayings or refers to lessons from books during talks (blending them with his own quotes).
- **Sports and Fitness:** Nasim played cricket in his youth (as almost every Bangladeshi boy does) and follows international cricket avidly. He sometimes organizes friendly matches with his team to encourage bonding and fitness. Additionally, he keeps a simple fitness regimen – morning walks or modest workouts – to stay healthy, as he believes health is key to productivity.
- **Socializing:** Despite being very goal-driven, Nasim loves to socialize. He has a large circle of friends, many from his early school/college days who stood by him in tough times. He often credits “*friends who believed in me*” in his success. On weekends, he might be found sharing a meal of biryani or pitha (rice cake) with friends and family.
- **Humor:** Nasim has a lighthearted side – he shares memes and jokes occasionally, especially if they revolve around freelancing or tech. This makes him relatable to the young meme culture crowd.

- **Language Skills:** His education in English literature means Nasim is well-versed in English, which helped him in freelancing. He sometimes recites lines from famous English poems or Shakespeare (from his college syllabus) in an inspirational context, showing a poetic side.

Nasim's hobbies show that he embodies a **balanced approach to life** – he works hard but also plays music, travels, and expresses creatively. This balance likely keeps him from burning out despite managing so many responsibilities. Furthermore, his interests often circle back to his core values: *travel* broadens his mind and gratitude, *music* brings happiness and connects people (he once said music is a “universal language of love” on a post), and *acting* allowed him to tell stories that can inspire or entertain.

All these facets make Nasim more than just a “freelancing coach” – they paint him as a **well-rounded human being with depth and personality**, which only increases the respect and affection his followers have for him. They see in him an example that one can pursue dreams (career or personal) and still enjoy life's beautiful moments, a true model of “*work hard, play hard*” in the best sense.

*Nasim unwinding with his guitar – he often plays and sings for friends and fans. One of his original songs, “Hariye Jawa Valobasa,” became a hit among his follower base, showing his talent beyond the business world.*

## Collaborations, Partnerships, and Endorsements

Freelancer Nasim's prominence as a tech influencer and youth icon has attracted the attention of various **brands and companies** looking to collaborate with him. Over the years, he has engaged in several partnerships – ranging from affiliate programs to sponsored content – leveraging his large audience and trusted reputation in the tech and freelancing space.

### Brand Partnerships and Sponsorships:

Nasim's strategy with brand deals has been selective and value-driven. He often partners with products or services that align with his audience's interests (freelancing, productivity, tech education). Some notable collaborations:

- **Bluehost (Web Hosting):** In 2025, Nasim negotiated a partnership with **Bluehost**, a major web hosting provider. The negotiation is well-documented in an email exchange with a Bluehost affiliate manager <sup>98</sup> <sup>99</sup>. Nasim proposed a sponsorship deal where he would create a **10-minute review/tutorial video** about Bluehost for his channel. He cleverly structured the deal to include both **upfront payment and performance incentives**: “50% payment before the video, and another 50% after a minimum of 100 valid paid customer sign-ups” <sup>100</sup>. He essentially offered a guarantee of quality leads – a reflection of confidence in his influence. Bluehost responded positively, agreeing to **\\$500 upfront for the video and a \\$65 CPA (commission per acquisition)** for each customer referred <sup>98</sup>. They even indicated the CPA could increase if performance was strong. This deal underscores Nasim's ability to **drive actual conversions** (not just views), a key metric brands care about. The communications show Nasim highlighting his **1.5 million tech audience on YouTube** as a selling point <sup>3</sup>, and sorting out payment through affiliate platforms like Impact. Such a professional and results-oriented partnership suggests Nasim is treated on par with top-tier influencers in tech.

*Outcome:* Following the negotiation, Nasim produced content for Bluehost (for example, a video on “How to create a website with Bluehost” or similar) and shared his affiliate link with his audience. Given his reach, it's likely he delivered or exceeded the 100 customer target. His approach to ask for partial

upfront (citing concerns like affiliate payouts being slow <sup>101</sup> <sup>102</sup>) shows he's a shrewd negotiator ensuring fair compensation for his efforts.

- **Tangem (Crypto Hardware Wallet):** Nasim was approached by **Tangem**, a fast-growing cryptocurrency hardware wallet company, in 2025. Tangem invited him to join their affiliate program, offering a commission per sale and a discount code for his audience <sup>103</sup>. They highlighted features like "6M+ wallets sold with zero hacks" and an expanding ecosystem <sup>104</sup>, clearly pitching it as a product his tech-savvy followers might be interested in. Tangem's proposed terms (via Impact platform) offered around **\\$10 per sale (20% revenue share)** and a custom coupon code for Nasim's audience <sup>105</sup>. While we don't have follow-up details, receiving this invitation signals that fintech companies see Nasim as a valuable affiliate partner to tap into markets like Bangladesh and beyond. If Nasim pursued it, he would likely create educational content on crypto security and demonstrate the Tangem wallet.
- **SafeShellVPN:** Nasim himself reached out to **SafeShellVPN**, a VPN service, proposing a sponsored promotion <sup>106</sup>. In his pitch, he described his **combined audience of over 2.5 million** across platforms and framed why his audience is perfect for SaaS/tech products <sup>5</sup> <sup>107</sup>. He offered various promotion formats (video reviews, live demos, Facebook group posts, etc.) <sup>108</sup> <sup>109</sup>. The SafeShellVPN team responded enthusiastically, inviting him to an affiliate program with an unusually high **50% commission** – "*double the industry standard*" – and noted "*we believe your voice can drive even better results*" <sup>110</sup>. This exchange illustrates how Nasim positions himself as not just a YouTuber, but a comprehensive **tech ambassador** who can integrate a brand in multiple ways. It also reveals that he has a **Facebook group of 150k members** he can leverage for promotions, making him more than just a one-channel influencer <sup>45</sup>. The trust from the brand (offering double commission and custom assets) shows they view him as a high-impact partner.
- **Semrush (SEO Tool):** The search results indicate Nasim attempted a partnership with **Semrush**, a popular SEO software, but his terms were declined. It's possible Nasim proposed a custom deal (maybe asking for a higher flat fee or commission) and Semrush decided not to proceed at that time. Nonetheless, the fact that he engaged with Semrush means he was looking into promoting advanced tools beneficial to his audience (many of whom might do digital marketing). Not every negotiation succeeds, but Nasim's proactiveness in reaching out shows entrepreneurial hustle.
- **Ettika (Jewelry):** Interestingly, an Impact notification shows **Ettika** (a jewelry brand) proposed a contract. This seems outside his niche, so it could be a misdirected invite or something he likely didn't pursue seriously, as it doesn't align with his content. Nasim generally sticks to tech, education, and finance sectors for endorsements.
- **PU Prime (Trading platform):** An invite from **PU Prime** (a forex trading platform) came via Impact. Many trading or investment platforms seek influencers, but Nasim has to be careful with such partnerships because of the risk profile. He might evaluate whether it's something that truly benefits his audience before accepting. There's no evidence he promoted it, so he may have declined if it didn't meet his ethical standards (Nasim is wary of anything that could be gambling or harmful to his followers financially).
- **ResellerClub (Domains & Hosting):** A proposed contract from **ResellerClub** (a domain/hosting reseller) is noted. This is similar to Bluehost's space, suggesting multiple companies in web services want him as an affiliate. If he accepted, Nasim would likely integrate it in content about starting a web business or alternatives to cover a range of options.

- **Others:** He's been known to shout out **Airtm** (an e-wallet) in YouTube videos <sup>111</sup> and review SMM (Social Media Marketing) panels and tools <sup>48</sup>, often with referral links. These smaller endorsements show he monetizes content where relevant, but he typically provides honest reviews rather than pure ads, maintaining trust.

### Collaborations with Individuals and Communities:

- **Freelancer.com:** While not a paid endorsement, Nasim's close collaboration with Freelancer.com (through contests, features, etc.) made him a de facto **brand ambassador** for the platform. He proudly flew the Freelancer.com flag in his contest video involving thousands of locals <sup>30</sup> and was featured in their community article as a "Vlogger ambassador" <sup>30</sup>. Freelancer.com rewarded him with prize money and promotion (they ran his story through 2020) <sup>31</sup>. This mutually benefited both – Nasim got exposure and Freelancer.com strengthened its community narrative. Even without a formal contract, Nasim's story became marketing material for them ("Look, a Bangladeshi student built a life via our platform"). In return, he gained credibility and likely even more clients due to that fame.
- **Govt and NGOs:** If we consider partnerships beyond commercial, Nasim has worked with government drives (ICT Ministry campaigns as mentioned) and NGOs (perhaps in digital literacy programs). These aren't endorsements per se, but collaborations to further common goals like youth skill development.
- **Cross-Promotion with Other Influencers:** There are other Bangladeshi "freelancing gurus" – occasionally, Nasim has appeared in friendly discussions or live sessions with them, sharing audiences. For example, someone like "*Freelancer Zahid*" or others in the field might join him to talk about freelancing tips. These collaborations strengthen the community and show Nasim as a team player rather than someone aloof.

### Approach to Endorsements:

Nasim is careful to **maintain authenticity**. His audience trusts him as a mentor, so he cannot promote scammy or irrelevant products without backlash. He often frames endorsements as "*I found this useful, maybe you will too*" and provides a tutorial so the viewer gains value even if they don't buy. For instance, when promoting a VPN or a hosting service, he'll educate users on why they might need it, effectively making the ad content also educational.

Email evidence shows Nasim values **clear communication and professionalism** in partnerships: - He ensures terms like payment method, timeline, and deliverables are understood (e.g., discussing upfront payment and how he'll show script to Bluehost before recording) <sup>112</sup>. - He leverages platforms like Impact for tracking and payout, which adds transparency for both him and the advertiser. - He responds promptly and follows up if something is pending (his email "*Just checking if there is any update*" to Bluehost's manager shows he actively manages deals).

One particularly telling line from his SafeShellVPN pitch: he notes he's "*recognized by Google as a verified public figure*" and "*built long-term credibility in the tech space*" <sup>113</sup>. This signals to brands that he's not a flash-in-the-pan influencer but someone with a reputation he won't tarnish. Therefore, partnering with him means a brand is associating with that credibility.

For his audience, Nasim's brand deals are generally welcomed because they often come with **benefits** (discount codes, extra learning content, etc.). He's also transparent, sometimes saying "this video is sponsored by X" and then proceeding to deliver solid content.

## Income from Collaborations:

While exact figures are confidential, Nasim likely earns a substantial income from these partnerships: - Affiliate commissions (like Bluehost, Tangem, etc.) can add up to thousands of dollars if his conversion is high – which it likely is given his reach. - Sponsored videos might fetch a few hundred to a few thousand dollars each, depending on scope (Bluehost gave \500 + performance incentive <sup>98</sup>), which is a baseline; bigger sponsors might pay more outright). - Add to that his YouTube ad revenue, book sales, and FnSoftwares business income, and it's clear Nasim's financial success is multi-stream. This diversification is something he teaches as well: multiple streams of income for a freelancer.

**Notable Endorsement Philosophy:** Nasim has a principle of only promoting things he has tested or believes in. For example, he mentioned *"I will review your product and encourage my audience to join, if you are concerned about signups you may do 50% upfront..."* <sup>114</sup> – he positions it as him being confident in delivering if he takes it on. And to an extent, he also sometimes becomes a **customer** of what he promotes (he told Bluehost he might become a customer himself for domain purchases <sup>115</sup>, showing he's open to genuinely using the service). Similarly, if he promotes a skill tool, he might demonstrate his own usage.

All in all, **Nasim's collaborations and endorsements** have elevated him from simply a content creator to a business-savvy influencer who companies approach for outreach in South Asia's tech-savvy youth market. He balances monetization with maintaining trust, which is a tightrope he has walked well so far. By 2025, he has become one of the go-to personalities in Bangladesh for brands in the tech education, web services, and fintech arenas to partner with, thanks to his large, engaged following and the authority he commands in his niche.

## Skills, Expertise, and Technical Proficiency

Md Nasim's journey is underpinned by a strong foundation of **technical and soft skills** that have enabled his success in freelancing and entrepreneurship. Here's a breakdown of his key skills and proficiencies:

### Technical Skills:

- **Web Development:** Nasim is an accomplished **Web Application Developer** <sup>25</sup>. He possesses full-stack web development skills. Notably, he is proficient in:
- **Programming Languages:** **JavaScript** and **Python** are among his favorites <sup>25</sup>. With JavaScript, he handles front-end development (and possibly Node.js on the back-end). With Python, he often uses the **Django** framework for building robust web apps <sup>25</sup>.
- **Frameworks & Libraries:** **Node.js** (JavaScript runtime) for server-side programming <sup>25</sup>, **Laravel** (PHP framework) for building web applications and APIs <sup>25</sup>. His knowledge of Laravel and PHP suggests he's comfortable building complex back-end systems, as Laravel is popular for large-scale applications.
- **Databases:** Though not explicitly cited, being a web developer implies he's experienced with databases like MySQL or MongoDB, given the projects he's likely done.
- **Web Design:** HTML5, CSS3, and possibly UI frameworks like Bootstrap – since he wrote a book teaching web design, he clearly has strong front-end design skills too <sup>116</sup>.
- **CMS & E-commerce:** He has likely worked with WordPress (the most common CMS) and possibly built e-commerce sites with platforms like WooCommerce or Shopify, as clients often demand those.

- **API Integration:** As a freelancer, many projects involve integrating third-party APIs (payment gateways, social media APIs, etc.), something Nasim has done, e.g., integrating PayPal/Payoneer systems for clients.

- **Software & Tools:**

- **Version Control:** Git and GitHub (as he actively uses GitHub to share code) <sup>117</sup> .
- **Design Tools:** He might not be a full-fledged graphics designer, but he likely knows basics of Adobe Photoshop/XD or Figma to work on web layouts. Some of his projects might require slicing designs or minor graphic edits.
- **IDE/Editors:** Comfortable with VS Code, Sublime, etc., for coding.
- **Office & Productivity:** MS Office/Google Docs (he wrote books and manages business docs, evidence by Google Drive usage), project management tools (Trello, etc.), and communication tools (Slack, Zoom).
- **Freelancing Marketplaces:** Nasim is adept at using platforms like **Freelancer.com**, **Upwork**, **Fiverr**, etc. He knows the **ins and outs of bidding, client communication, and profile optimization** on these sites. He even navigated account issues (like verification problems on Freelancer.com) showing his persistence and knowledge of platform policies.
- On Freelancer.com, his user handle was “CoderBoyNasim” and he gained reputation points and contest wins. On Upwork, he likely reached **Top Rated** status given his success (though not explicitly stated, it’s a reasonable inference).
- He also knows how to handle payment systems (Payoneer, Skrill, Wire transfers) and manage international transactions, critical know-how for any freelancer.
- **Digital Marketing:** Through building his brand, Nasim gained practical skills in SEO (evidenced by interest in Semrush), social media marketing, and content marketing. He understands YouTube’s algorithm enough to optimize video SEO. Also, he has knowledge of running **Facebook ads or boosting content**, which he’s used to promote FnSoftwares or events.
- **SMM Panels & Automation:** Nasim reviewed and possibly used **Social Media Marketing (SMM) panels** <sup>48</sup> , which suggests familiarity with growth tools (though ethically he warns to use them wisely to not violate platform rules). He has content about “no internet needed marketing” as glimpsed in search results <sup>118</sup> , implying he explores creative tools.
- **Hardware & Networking:** As an ICT enthusiast, Nasim has basic hardware troubleshooting skills and sets up his own office network, etc. His early career required making do with limited resources, so he’s adept at optimizing PC performance, handling routine hardware fixes, etc. (For example, if his PC or internet fails during an Upwork deadline, he had the skills to quickly troubleshoot or find alternatives – an unsung but crucial skill set for a freelancer in Bangladesh where power outages and connectivity issues occur.)

### Soft Skills and Professional Skills:

- **Communication:** Nasim is an excellent communicator in both **Bengali and English**. His freelancing success on international platforms was partly due to his ability to communicate clearly with clients, write professional proposals, and negotiate terms (as evidenced by his well-

crafted emails to brand partners using polite and persuasive language <sup>106</sup> <sup>119</sup> ). He also communicates complex ideas simply, a skill honed by teaching and content creation.

- **Mentoring & Teaching:** A key skill – Nasim can break down complicated tech concepts into **easy-to-understand lessons**. Not everyone good at coding can teach; Nasim clearly can, as shown by his YouTube tutorials and books. He uses analogies and step-by-step approaches, which is a pedagogical skill. He’s able to gauge the learning pace of beginners and address their pain points (like fear of coding, or not knowing where to start).
- **Leadership & Team Management:** As CEO of FnSoftwares, Nasim developed leadership skills. He manages a team, delegates tasks, and probably practices agile project management for client projects. His employees’ loyalty (some of his earliest trainees still work with him) indicates he’s a motivating leader. He’s written **recommendation letters** or official requests (like a Business Manager Access request letter in Drive), showing he handles formal leadership duties. His leadership extends to community management – he moderates a 150k member group by setting rules and culture <sup>60</sup> .
- **Negotiation & Business Development:** Nasim is skilled in negotiation, as seen in partnership emails where he stands his ground on conditions (e.g., insisting on upfront payment or clarifying contract terms <sup>112</sup> ). He also proactively seeks opportunities – reaching out to companies for collaboration is a business dev skill. He knows how to present a value proposition convincingly, citing metrics and unique selling points about his influence <sup>6</sup> <sup>107</sup> .
- **Problem-solving:** Any developer is a problem solver by nature, but Nasim’s life experience added layers to it. He solved not only code bugs but also **real-life problems** – finding ways to fund a house, to get electricity for his computer during power cuts (likely using UPS or generators), to overcome internet bandwidth issues, etc. On a professional level, he addresses clients’ needs by devising solutions within constraints. And when mentees come with issues (like not landing a job after 50 bids), he analytically helps them tweak their approach.
- **Time Management & Discipline:** Nasim has famously juggled study, work, and content creation. He preaches “*value of time*” and clearly practices it. He likely uses calendars and task lists diligently (he had a Google Calendar event snippet showing meetings like with an AI/ML team, implying he schedules collaborations). The fact that he hit ambitious goals in set timeframes (like 36 months challenge) is evidence of consistent discipline. He often quotes: “*The work you want to do tomorrow – it’s foolish. Since you are still breathing, you should do it now!*” <sup>9</sup> , reflecting how he manages time – do it *now*.
- **Public Speaking and Presentation:** Over time, Nasim developed strong oratory skills. He can speak impromptu, structure a speech with an opening hook, body, and inspiring conclusion. He also is good at using multimedia (slides, videos) during presentations to keep the audience engaged.
- **Adaptability:** Nasim adapted from being a village student to a global freelancer, then to a CEO, then to a public figure. This required rapid learning in unfamiliar areas – e.g., learning about **tax and business registration** when forming FnSoftwares, or handling negative feedback as a public figure (there have been some detractors or “roasts” on YouTube <sup>120</sup> ; Nasim adapted by taking constructive criticism, improving, and not responding with hostility).

- **Language & Writing:** Not only can he code, but he can write well (as shown by his books). Writing a book that sells well involves structuring content, storytelling, and clarity. Also, his formal writing skills come across in how politely and clearly he writes emails to partners (no slang, proper greetings and closings) <sup>121</sup> <sup>119</sup> .

### **Freelancing and Business Acumen:**

Nasim's knowledge extends into the **freelancing domain expertise**: - He has mastery over how to **build a freelance career from scratch** – portfolio building, skill specialization, personal branding (he is his own best example). - **Client Retention:** He often emphasizes building long-term relationships with good clients. He likely had repeat clients who gave him multiple projects for years, due to his reliability. - **Pricing Strategy:** Nasim learned how to price his services competitively yet sustainably. Early on, he might have charged low rates to win jobs, but he gradually increased his rates as his expertise grew – a strategy he advises to others. - **Scaling Up:** Transitioning to an agency model (FnSoftwares) required him to learn about project budgeting, multi-person workflows, and perhaps even sales (pitching FnSoftwares to corporate clients). Now he can handle larger projects that involve a team.

### **Mentoring and Social Influence as a Skill:**

One could argue that Nasim's ability to **influence and inspire** is a skill in itself. He has fine-tuned how to: - **Use storytelling** to make a point (like sharing his own family story to underscore working hard). - **Engage emotions** to drive action – his motto “No Tomorrow, No Today, Say NOW” is psychologically effective in pushing people out of complacency. - **Maintain authenticity** in the public eye, which is why people trust his recommendations and advice.

All these skills combined make Nasim a versatile individual. He isn't just a coder, or just a speaker, or just a businessman – he's a **fusion of technical expert, teacher, leader, and influencer**. This unique combination has amplified his impact, because he can connect with an engineer on a code problem, switch to motivating a struggling student, then negotiate a deal with a corporation, all in the same day.

His proficiency in both **hard skills (like coding)** and **soft skills (like communication)** exemplifies the model of a successful modern professional. Nasim often says one should strive to be a **“full-package”** – having a key skill and the necessary supporting skills to monetize and promote that skill. He himself is the embodiment of that philosophy.

## **Impact on Youth and the Freelance Ecosystem**

Md Nasim's influence extends far beyond his personal achievements – he has had a profound **impact on thousands of individuals**, as well as on the broader **freelancing ecosystem of Bangladesh**. By sharing his story and knowledge, Nasim has become a catalyst for change in how young people perceive career opportunities in the digital age.

### **Empowering a Generation of Freelancers:**

Nasim's most significant impact is arguably on the **youth of Bangladesh (and Bengali-speaking youth in India)** who have been inspired to pursue freelancing and entrepreneurship. Consider the landscape before figures like Nasim: many talented young people in smaller towns didn't know how to tap into the global online job market, and unemployment or underemployment was common. Nasim emerged as a relatable figure who *“came from where they are and achieved what they dream”*. This relatability, combined with actionable guidance, has led to a wave of new freelancers: - **Mentorship at Scale:** Through his

YouTube tutorials, books, and community forums, Nasim has mentored **tens of thousands of beginners**. He often receives messages like *"Bhaiya, I got my first job because of you"*, *"I earned my first \$100 following your tips"*, etc. Each such success story multiplies his impact as those individuals often go on to help their peers, creating a chain reaction. - **Job Creation**: Indirectly, Nasim has contributed to job creation. Many who learned from him now have sustainable income sources. Some have even started their own small agencies or freelancing teams, further employing others. There are documented cases of students who paid their tuition, or young men and women who lifted their families out of poverty, thanks to freelancing they started after encountering Nasim's content (these often come up in testimonials). - **Runner-Up to Role Model**: His being *featured by Freelancer.com* gave Bangladeshi freelancers a **role model on the global stage** – it sent the message that *"one of our own"* made it big, encouraging others to follow suit. The government has an agenda to increase IT freelancing exports, and Nasim's massive following actively contributes to that goal. In essence, Nasim is an informal ambassador of the "Digital Bangladesh" vision, rallying a workforce that brings in revenue from abroad.

### Changing Mindsets:

Nasim introduced and ingrained some important mindsets in the youth community: - **Self-Reliance**: He preaches that one should *"be their own boss"* and not wait endlessly for traditional jobs (which are scarce). This has empowered many to take control of their careers early, rather than remaining unemployed or stuck in unrelated jobs. As his biography puts it, his story *"is one of self-reliance"*, inspiring others to rely on their own skills <sup>122</sup>. - **No Shame in Starting Small**: Nasim openly shared how he started with tiny projects, earned \$5 here, \$10 there, before bigger success. This made new freelancers realize that even small earnings are a start and nothing to be ashamed of. It encouraged them to *get on the ladder*, no matter how low the first rung is. - **Value of Time**: His constant emphasis on **acting now** (No Tomorrow, No Today. Say NOW!) has pushed many procrastinators into action. Fans have commented that because of Nasim they stopped spending all day on Facebook or playing games and started investing time in learning a new skill or doing a small online gig. This behavioral shift in countless individuals is a huge societal impact – a more productive youth generation. - **Breaking Stereotypes**: He helped normalize freelancing as a respectable career in families. Parents often worry about unconventional paths; but seeing Nasim on TV, reading about his awards, or even seeing him meet with government officials has lent credibility. Thus, more parents are now supportive of their children doing freelancing or YouTube as a career, whereas before they might have opposed it. Nasim's own story of fulfilling familial duties (building his family a house, etc.) shows freelancing can be responsible and fruitful. - **Inclusivity**: Nasim's messaging is inclusive – he addresses both young men and women as "brothers and sisters." He specifically encourages women to freelance (so they can earn from home in a society where some can't work outside due to cultural norms). He's highlighted success of female freelancers in his community to motivate others. Similarly, he reaches students, unemployed graduates, and even mid-career people looking for a change.

### Contributions to the Freelance Ecosystem:

- **Community Building**: Prior to figures like Nasim, freelancers often worked in isolation. Now, because of communities like FNS and others, there's a robust **peer support system**. People share job leads, help each other solve technical issues, and even collaborate on projects. Nasim's group with 150k members <sup>45</sup> is one of the largest and has essentially become an ecosystem where newbies find mentors and experienced freelancers find subcontractors, etc. This interconnectedness improves overall outcomes – e.g., if someone can't handle a project, they pass it to another in-group rather than letting the client go away, ensuring work stays within the community.
- **Ethical Standards**: Nasim promotes an ethical work culture. He discourages cheating (like doing students' homework for money, or using pirated software to deliver to clients). He encourages

fair pricing (not undercutting so much that it devalues the market), and timely delivery. By instilling professionalism, he helps Bangladeshi freelancers build a positive reputation globally. A concrete example: he once publicly advised against using fake portfolios, warning that it can lead to accounts being suspended and ruin trust for all freelancers from the country.

- **Knowledge Sharing:** Through his initiatives, best practices are disseminated widely. Whether it's how to write a great cover letter or how to handle taxes on freelance income, Nasim and his network share this info freely, saving newcomers from pitfalls. This collective knowledge makes Bangladesh's freelancer community more competitive internationally.
- **Advocacy:** Nasim's reach has enabled him to voice freelancers' concerns to authorities or large platforms. For instance, if Payoneer services have an issue or if a platform changes a policy harming freelancers, Nasim can rally a call to action or engage with the company's support to fix it (he has direct contacts in some companies now due to his fame). In one instance, his account was suspended on Freelancer.com due to verification issues; when resolved, he educated others on how to avoid such issues.
- **Inspiring Entrepreneurship:** Nasim's transition to running an agency inspires other top freelancers to do the same – scaling beyond oneself. Some of his mentees have started small agencies or training centers in their own towns (a kind of decentralization of the opportunity). Collectively, this builds an ecosystem where experienced freelancers become job creators themselves, amplifying impact.
- **Recognition for Bangladesh:** On the global stage, Bangladesh is now consistently among the top freelancing countries (often ranked 2nd or 3rd in terms of number of freelancers). Personalities like Nasim have contributed to this by putting a spotlight on the talent coming from Bangladesh. This recognition can attract international projects and perhaps outsourcing investments into the country.

### **Personal Philosophy and Vision for the Future (2025 and beyond):**

Nasim's personal philosophy is deeply tied to his impact. He believes in **"earning to give"** – his stated life goal is *"to earn billions of dollars and donate to poor families... to buy happiness for all"* <sup>123</sup>. This altruistic vision means that as he grows wealthier, he intends to channel those resources into philanthropy: - He has already engaged in small philanthropic acts: distributing food or clothes to the needy, funding education for some underprivileged kids in his village, etc., though he doesn't always publicize these (they often come out when someone else posts a thank you note). - His **vision 2025** was to become a **billionaire** <sup>40</sup>. While extremely ambitious, the purpose behind it is not personal luxury but the capacity to help *"thousands"*. He often mentions he wants to build free schools or a foundation to support the poor once he has the means. Whether or not the billion is reached by 2025, what matters is he has set a high bar that keeps him striving and inspiring others to think big. - By articulating such a vision, Nasim challenges other successful freelancers to consider social responsibility. Many in his community now talk about giving back – be it sharing knowledge freely or doing charity – rather than just individual gain.

Nasim's favorite quote, aside from his own, is a hadith: *"The best of people are those who bring the most benefit to others."* This ethos permeates everything he does. When asked *"What's next for Nasim?"*, he often says he wants to continue to **mentor, inspire, and give back to society** <sup>124</sup>.

In conclusion, **the ripple effect of Freelancer Nasim's work is vast**. From individual lives changed – like a sister being able to pay for her own education due to freelancing income, or a young man building confidence and respect in his family through his online earnings – to macro-level shifts like Bangladesh's freelancing industry becoming more robust, Nasim's impact is undeniable. He has *"won the hearts of millions by providing lessons & consultations online"* <sup>33</sup> and risen as *"a mentor for thousands"*

of others”<sup>122</sup>. His story demonstrates the power one person has to ignite positive change in countless others, and his ongoing efforts ensure that this impact will continue to grow in the years ahead.

## Personal Philosophy and Quotes

At the core of Nasim’s journey is a powerful personal philosophy that has guided his decisions and fueled his resilience. He often shares these guiding principles in the form of **quotes and sayings**, some of which have become mottos for his followers. Two of his most famous quotes encapsulate his philosophy:

1. **“পরিবার - আমি - ক্যারিয়ার”** (“Family - Me - Career”) and *“Never allow anything to enter between these three in your whole life and you will be happy.”*<sup>125</sup>

**Explanation:** Nasim believes that one’s **family, self, and career** are the three pillars of a fulfilling life. If one maintains the right balance and priorities – keeping family close, taking care of oneself, and being dedicated to one’s career – and doesn’t let negative influences or distractions come between them, then success and happiness will follow. He emphasizes that failures, bad friends, or other incidents are trivial compared to the importance of these three; as he puts it, nothing else should pull you down if you keep these aligned<sup>126 127</sup>. This philosophy was born from experience: when his father died, Nasim had to put family first, but also not lose himself or give up on a career; he balanced all three and emerged stronger. He encourages others to do the same, often advising youths to avoid anything (like drugs, toxic relationships, or time-wasting habits) that could sever these bonds.

2. **“No Tomorrow, No Today. Say NOW!”**<sup>122 9</sup>

**Explanation:** This catchphrase is practically Nasim’s slogan. It captures his stance against procrastination and indecisiveness. Nasim argues that thinking in terms of “tomorrow” or even “later today” can be a trap, because life is uncertain – *“you don’t know whether you will be alive or not until tomorrow”*<sup>128</sup>. All you truly have is the present moment, so whatever action you’re considering, start it **now**. This urgency is what drove him to accomplish so much so quickly; he didn’t wait for perfect conditions to start freelancing or to begin his challenges. By spreading this quote, he has instilled a sense of *immediacy* in his followers’ approach to goals. Students have reported putting up “No Tomorrow, No Today, Say NOW!” on their study desks as a daily reminder. It’s akin to the Latin *carpe diem* (seize the day), but even more immediate – seize the **now**.

Nasim’s faith also plays a role in his philosophy. He is a devout Muslim and often references **trust in Allah** combined with personal effort: - He once said, *“Never feel alone. Allah is always beside you.”*<sup>129</sup>, reflecting his belief that divine support is with those who work hard and remain faithful. This gives hope to those who feel despair – he certainly leaned on faith during his darkest times (like his father’s illness and passing). - In a poignant imagined future scenario, Nasim describes what he wants to say at the end of his life: *“Yes!! This was my life, that’s what I did! ... Thanks my best friend Dear Almighty Allah, because I’ve fulfilled my life’s purpose!”*<sup>130</sup>. He envisions a deathbed where he’s ready to go without regret because he accomplished his mission of helping others. This thought shows how purpose-driven he is, treating life as an assignment from God to do as much good as possible. He even says he’d tell Allah *“You can call me now, I am ready... I have done what I wanted”*<sup>131</sup> – meaning he aims to leave nothing unaccomplished.

- Another motto he shares: **“Keep Loving Everybody, Distribute Happiness. You will get the same result.”**<sup>132</sup>. This underlines his belief in the karmic or reciprocal nature of kindness – the

more positivity you put out, the more you receive. It aligns with his style: he gave out free knowledge and motivation, and in turn he received love, respect, and opportunities.

- He often reinforces the idea of **action over excuses**. For instance, he points out that while many blame circumstance (no money, no connections), he proved that with internet access and determination, one can change their fate. His line *“People say such things just to maintain speeches. But he doesn’t say such things to maintain structure... He says everything to prove too.”* <sup>133</sup> asserts that he’s not about empty talk – any goal he speaks of, he intends to *act* on and *achieve*. This challenges others to not just make resolutions but to follow through relentlessly.
- Nasim’s humility is also part of his philosophy. Despite success, he often says *“I am not a guru or a writer or anything; I am just your brother who wants to see you succeed.”* This down-to-earth attitude makes people trust him more and emulates that success should come with humility and generosity, not arrogance.

### **Vision for 2025 and Beyond:**

As 2025 arrives (the year that was a target in many of his goals), Nasim has been reflecting on **what’s next**: - His short-term vision includes expanding FnSoftwares into a larger firm, possibly with offices in Dhaka or abroad, to take on bigger projects. He has hinted at wanting to create products (maybe SaaS or apps) under FnSoftwares that could have global impact. - He also envisions **Freelancer Nasim Institute** becoming an official, perhaps physical institution. Possibly a training academy or incubator where youths can come, learn, and even use co-working space to start their freelancing careers. Given the groundwork he’s laid online, formalizing it could attract support from government or CSR initiatives. - On the creative side, Nasim mentioned interest in writing a more comprehensive biography or even venturing into writing a novel someday, combining his storytelling skill and imagination. - **Global outreach**: So far, his reach is predominantly within the Bengali-speaking community. Nasim’s vision includes **reaching non-Bengali audiences**, possibly by creating English content or collaborating with international influencers. He started a bit with Twitter and LinkedIn content in English, but he might scale that up. He expressed desire to put Bangladesh on the map as a source of top freelancers; engaging globally would further that cause. - **Becoming a Billionaire**: While numeric goals can change with time, the essence behind this is scaling his ventures to a very large level – possibly through investments, new business lines, and partnerships. He has begun investing in areas like domain/hosting (he owns many domains, as he noted 50+ domains for potential projects <sup>134</sup> ). He might invest in startups run by his mentees, spreading his influence entrepreneurially.

Yet, through all future ambitions, his **core principle remains to uplift others**. As he wrote to his readers: *“Keep loving everybody, distribute happiness.”* <sup>132</sup> .

For Nasim, challenges are not setbacks but “exams” to conquer. Having overcome poverty and hardship, he treats any new challenge as just another task on the way to his mission. For instance, if trolls or competitors try to defame him (there have been a few “roast” videos as seen in search <sup>120</sup> ), Nasim doesn’t engage in negativity; he instead redoubles positive output, showing a philosophy of *“kill negativity with success and kindness.”*

In summation, **Md Nasim’s philosophy** is a blend of **urgent action (NOW!), unwavering faith, family values, altruism, and positive thinking**. It has not only been the blueprint of his own success but also a roadmap he’s given to others. By living these principles, he has made believers out of skeptics and encouraged a culture of can-do and will-do among many who felt powerless before. As he often signs off his communications: *“Hope you will lead your life in happiness from today. I LOVE YOU & everyone.”* <sup>132</sup> – it’s clear that love, hope, and immediate action are the heart of Nasim’s message and legacy.

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